
Education

MS Human Factors and Information Design (UX)
Bentley University McCallum Graduate School of Business
August 2020 - May 2022 (In Progress)

BA Visual Communications Design
Seattle Pacific University
September 2016 - June 2020

Experience

Product Designer | Brightcove
June 2020 - Present

Responsible for generative and evaluative research for a cross-functional team. Manage full research life cycle and operations, ie. recruitment, research communications, research planning and execution, scheduling, data collection, analysis, panel management, delivery of findings. Lead design work on the information architecture of Brightcove Beacon.

UX Research Intern | Brightcove
October 2019 - June 2020

Conducted over 15 summative usability studies on a weekly, reoccurring basis over the first three months. Discovered key usability problems and provided design recommendations prior to the release of a new product to market. Assisted with research operations including recruitment, data analysis, and delivery of findings.

UX Design Intern | Trane Technologies
June 2019 - October 2019

Product research and design for a mobile energy savings feature connected to smart thermostats. Conducted discovery user research with homeowners. Worked with cross-functional team to design, prototype, and test the feature that was implemented and available to users after the completion of my internship.

Visual Design Intern | Seattle Art Museum
March 2019 - June 2019

Worked on a number of concurrent projects focused around concept generation and advertisement for upcoming exhibits. Prepared design visuals and generally helped the design team with the design and presentation of various projects including signage and digital assets.

Skills

Design

Visual Design,
Interaction, Wireframing,
Information Architecture,
Prototyping, Animation

Research

Usability Testing, Survey,
Ethnographic Field Studies,
User Interviews, Card
Sorting, Contextual Inquiry

Tools

Figma, Sketch, Adobe
Creative Suite, Invision,
Axure, UserTesting.com